



**Boardroom Breakfast with  
Carson Hicks Executive Director  
Mayor's Office for Economic Opportunity  
(Speaker Bio)**

**Carson C. Hicks** is the Executive Director of the Mayor's Office for Economic Opportunity (NYC Opportunity). NYC Opportunity was established in 2006 (then known as the Center for Economic Opportunity) to use evidence and innovation to reduce poverty and increase equity. As Executive Director, Carson leads a professional staff of 50 and their work in the areas of research, service design, program and product development, as well as performance monitoring and evaluation of anti-poverty programs. As an expert in poverty and social service program design and evaluation, she also serves as an in-house consultant to NYC Opportunity as well as to other agencies and offices.

Carson has held various leadership positions since joining NYC Opportunity in 2007: Acting Executive Director (2022-2023), Deputy Executive Director (2014-2022), Director of Programs and Evaluation (2011-2014) and Deputy Director of Evaluation (2007-2014). Prior to joining NYC Opportunity, Carson was a Teaching Fellow at Columbia University and Managing Editor of the Journal of Sociological Methodology. She completed her undergraduate degree at New York University and received her Ph.D. in Sociology from Columbia University. She is passionate about making lives better for low-income New Yorkers and partnering with communities to develop innovative solutions to poverty.