

# The Association for a Better New York

Moving New York Forward Since 1971

Membership Brochure







## History

In the 1970s New York City faced what would later be recognized as one of the worst fiscal crises in its more than 400-year history. Lew Rudin, a charismatic real estate developer passionate about the city and its people, felt compelled to take action.

On a cold winter day in early 1971, Rudin sat down with many other spirited New Yorkers, for what is now famously known as “the original power breakfast.” At his side was the dynamic and civic-minded hotelier Robert Tisch. The two were anguished over the dire straits the city had succumbed to, so they hatched a plan. They galvanized a group of more than 125 executives from a broad range of sectors to find the answers that would help get their city back on its feet, as well as discover ways in which they could combine efforts and resources to create a brighter future for the City of New York.

Within weeks, the Association for a Better New York (ABNY) was born, taking on the unprecedented role of tackling solutions to the city's social issues—work that had previously been deemed the domain of City agencies.

One of ABNY's first initiatives was “Operation Clean Sweep,” which encouraged thousands of building owners on the West Side of Manhattan to have their own janitorial staffs sweep the pavement and gutters in front of their properties every day. It was a simple request that led to spectacular results. Throughout the 1980s and 1990s, ABNY became active in improving virtually every area of municipal life from transportation to education. ABNY spearheaded the legendary I ♥ NY campaign for New York. Rudin personally handed out thousands of golden apple lapel pins. In the process, he affectionately became known as “Mr. New York.” Rudin was a tireless advocate for New York City and its people until his death in 2001.

In the 2000s and 2010s ABNY continued to show up for New Yorkers—working to rebuild Lower Manhattan in the aftermath of 9/11, making sure our State had a fair and accurate count in the 2020 Census, and supporting efforts for an equitable recovery from the COVID-19 pandemic.

Rudin's legacy of service, personal responsibility, and communal accountability live on in our work today.



**“ABNY seeks to build as broad a community as possible and to provide the space to create consensus in a moment where clashing views compete for our attention. To provide the opportunity for meaningful conversation and share in a collaborative approach to solving problems—that is the cornerstone of our organization.”**

**Steven Rubenstein**  
Chairman



## Membership Plans

Corporate Sustaining Membership\*: \$10,000

*\*Limited to 20 members, includes exclusive acknowledgments*

Corporate (26+ employees): \$5,000

Corporate (5-25 employees): \$2,500

Corporate (4 employees or less): \$1,500

Private Philanthropy: \$5,000

Nonprofit (51+ employees): \$2,500

Nonprofit (50 employees or less): \$1,000

CARROLL AND  
MILTON PETRIE  
EUROPEAN  
SCULPTURE  
COURT

**“What ABNY has always done best is to create an atmosphere in which New Yorkers with different views can come together to exchange ideas, develop strategies, allocate resources, and create lasting and effective solutions. At all times, we keep New York moving forward and staying focused on the belief that the city’s greatest period of prosperity lies ahead.”**

**William C. Rudin**  
Immediate Past Chairman

## ABNY Member Benefits:

### Discount pricing for Power Events.

Our signature Power Breakfast and Power Lunch events feature government officials and civic leaders discussing key issues impacting New York City and State.

### Invitations to member-only Special Briefings.

Members have access to smaller, private briefings on pressing public policies directly affecting their businesses.

### Entry to an ever-expanding network.

ABNY provides its members the ability to promote their events and efforts through ABNY’s newsletter and social media platforms as well as at events where networking opportunities are optimal. The ABNY network is also a valuable tool to help our members grow their businesses and accomplish critical goals. ABNY’s small but dedicated staff works with each member to figure out how to be the most helpful to each specific company or organization.

### Participation in ABNY Young Professionals.

Members identify rising stars in their organizations and invite them to special programs and networking opportunities. This includes happy hour receptions, briefings, and educational opportunities aimed at cultivating the next generation of civic leaders.

### Involvement in the ABNY Women network.

ABNY Women provides a platform for women to explore, discuss, and foster positive change in the workplace and beyond through a series of events and conversations with female leaders. ABNY Women offers unique programming to spark thoughtful dialogue and encourages discourse with the goal of forging a better future for all New Yorkers, together.

### Engagement with The ABNY Foundation.

The ABNY Foundation was created to raise funds for social, educational, and civic initiatives that enhance the quality of life in the five boroughs of New York City. The Foundation’s annual fundraiser, the Spirit of ABNY Awards, is widely considered to be one of the best events of the year for people looking to network and support important civic initiatives.

### Access to advocacy resources.

ABNY weighs in on and supports issues that are of importance to members and to New York City and State as a whole. From development projects and rezonings to quality of life issues, ABNY communicates clear and strong messages from members to policymakers at public hearings and in one-on-one exclusive meetings.

### Opportunities to actively participate:

- Become one of the civic leaders charged with exploring and implementing ideas to craft an agenda that keeps New York City moving forward.
- Convene on special committees and develop initiatives on important public policies affecting all New Yorkers in diverse communities throughout the five boroughs.
- Receive timely communications with member newsletters, networking events, and policy and legislative updates.
- Identify with New York’s leading civic organization that mobilizes and activates the region’s public and private sectors for the betterment of New York City’s people, communities, and businesses.
- Access dozens of ABNY events annually.

Apply for your ABNY Membership [here](#).



# ABNY Programs



Check out ABNY Member events [here](#).



Join the ABNY YP network [here](#).



Learn more about ABNY Women [here](#).

**ABNY Members:** ABNY's signature programs include Power Events, Special Briefings, and ABNY Talks. ABNY Power Events offer an opportunity for elected and government officials, as well as civic and business leaders, to present the ideas and policies they believe can help foster a better New York. ABNY Special Briefings are member-only events where government, business, and civic leaders update ABNY members on pressing issues and solicit feedback and input from the membership. ABNY Talks events are educational events open to all in the ABNY network (members and non-members) and are free of charge.

**ABNY Young Professionals:** The ABNY Young Professionals network (ABNY YP) aims to engage and to inform members about the importance of civic participation through educational programming, social events, and philanthropic initiatives. Since its launch in 2011, the group has grown to nearly 4,000 professionals from almost every sector across New York City.

The ABNY YP network provides an opportunity for young professionals to expand their professional contacts and offers educational and civic engagement opportunities to the next generation of leaders. Events are free of charge and programming varies from insider tours, to discussions with experts and industry leaders, to highlighting members of the ABNY YP community for monthly Young Professional Spotlights.

**ABNY Women:** ABNY Women was established to provide a forum for civically engaged women across industry sectors to come together to share and to address the pressing issues affecting women in the New York City workplace.

ABNY Women provides a platform for women to explore, discuss, and foster change in the workplace and beyond through a series of events and talks by female leaders. The network offers unique programming to spark thoughtful conversation and encourage discourse with the goal of forging a better future for all New Yorkers, together.

"To enter the room of an ABNY event is to open the door to opportunity. There are thought leaders to engage, decisionmakers to connect with, and professionals from every sector of New York City's economy to meet. It is the hallmark of the organization to establish and foster relationships to ensure the vitality of our businesses and our great city."

Frances Resheske  
Board Member



# Special Projects

## 2020 Census for a Better New York

In an effort to help New York City and State achieve the most accurate Census count possible in 2020, ABNY implemented a two-year strategic plan, and formed an organizing and action committee composed of corporate, nonprofit, community, and union leaders. Its objective and purpose was to achieve three primary goals:

1. Maximize the Census self-response rate in 2020;
2. Help New Yorkers complete the Census form; and
3. Work to ensure confidentiality and privacy protections under Title 13 of the United States Code.

The work was based on the understanding that ABNY's role was to support and supplement Census efforts by the U.S. Census Bureau, the State of New York, and the City of New York, informed by the advocacy and organizing work of New York Counts 2020, and in coordination with all Census 2020 stakeholders. ABNY used community engagement, consensus building, and stakeholder involvement as mechanisms to:

1. Provide leadership for a coordinated Census effort for New York City and State;
2. Provide support and resources to community-based, nonprofit organizations; and
3. Organize and facilitate a Census campaign for the business community.

See additional information about the effort [here](#).

## Together, We Are New York

Together, We Are New York was a community-based arts campaign presented by ABNY, in partnership with community-based organizations, local artists, and neighborhood stakeholders to celebrate the cultural diversity of New York, its people, and its communities—showcasing New York City pride! Together, We Are New York culminated in neighborhood activations across the five boroughs of New York City, individualized arts projects using multiple disciplines, community engagement, and public art installations.

Please visit our website for more information [here](#).

Check out the Together, We Are New York videos [here](#).

## Advocacy & Original Reports

For decades, ABNY has worked to ensure the ABNY brand represents what is good for New York. The organization's advocacy centers on growing and diversifying the city's economy, creating jobs, improving infrastructure, strengthening the public education system, and ensuring that New York remains a hub of innovation, commerce, and culture globally.

The team also works with members to bring attention to issues of importance through original reports. Partnering with members such as AT&T, Citi, Global Strategy Group, and Google, ABNY has commissioned original research reports on critical and timely issues facing the city.

ABNY has been proud to advocate and provide testimony for initiatives such as the One Vanderbilt skyscraper project, South Street Seaport redevelopment, citywide public Wi-Fi with LinkNYC, and Cornell NYC Tech Campus on Roosevelt Island, among other projects that serve New York and New Yorkers.

Learn more about ABNY's reports [here](#).





## The ABNY Foundation

Established in 1987, The ABNY Foundation was created to provide funds for social, educational, and civic initiatives that enhance the quality of life in the five boroughs of New York City. Each year, the Foundation prioritizes giving in line with the mission of its affiliate organization, the Association for a Better New York, and the most pressing needs in New York City for the upcoming year. The ABNY Foundation is a tax-exempt nonprofit corporation.

Learn more about The ABNY Foundation [here](#).

## The Spirit of ABNY Awards

The ABNY Foundation created the [Spirit of ABNY Awards](#) in 2007 to raise funds while honoring select New Yorkers who have provided a distinguished level of service to our great city.

In addition, at the Spirit of ABNY Awards each year the Foundation recognizes the civic achievements of one individual by presenting the Lew Rudin Founder's Award, in memory of ABNY's first chairman. Likewise, the David N. Dinkins Lifetime Achievement Award is also presented to an individual who has played a significant role in shaping ABNY over the years.



**"ABNY members understand that New Yorkers themselves are what makes this City so special. Since ABNY's founding, the organization has expanded to include the The ABNY Foundation, the ABNY Young Professionals group, and the ABNY Women network. By continuing to evolve to serve the needs of our people, ABNY has shown a steadfast commitment to making sure that all New Yorkers have the opportunity to participate in civic dialogue."**

**Maria Torres-Springer**  
Former Foundation Trustee



# ABNY Members

Updated as of 1/11/24

We are a coalition of more than 250 member organizations, providing context in which government, businesses, and nonprofits can work together in service of our great city.

Please see the most updated list of members [here](#).

Abacus Federal Savings Bank	Citizens Committee for New York City
ABS Partners Real Estate, LLC	City College of New York - CUNY
Actum	Citymeals-on-Wheels
AECOM	Claudia Wagner
Allen & Company LLC	CMW Strategies LLC
Alliance for Downtown New York, Inc.	Colleague LLC
Altice	College of Optometry - SUNY
Aman New York	Columbia University
Amazon	Con Edison
American Museum of Natural History	Conduent
Amtrak	Constantinople & Vallone Consulting
Arcadis	Cornell University
Asian American Business Development Corp.	Coro New York Leadership Center
Astoria Generating Company LP	Council of Supervisors & Administrators
AT & T	Cozen O'Connor
Bank of America	Crown Castle
Bank of New York Mellon	CUNY
Barbara Wagner Comms	CUNY - Bronx Community College
Baruch College - CUNY	DailyPay
Battery Park City Authority	Dajia US
The Benenson Capital Partners, LLC	DalyGonzalez
Berlin Rosen	Davidoff Hatcher & Citron LLP
Blackstone Group L.P.	Delta Air Lines
Bloomberg	Design Trust for Public Space
Boingo	DL Development
Boldyn Networks	DoorDash
Bolton St. Johns	Douglaston Development, LLC
Borough of Manhattan Community College - CUNY	Downtown Brooklyn Partnership
Broadway Association	Downtown Lower Manhattan Association
Brodsky Organization	Dune Real Estate Partners
Bronx Chamber of Commerce	Durst Organization, Inc.
Brookfield Properties Corp.	East Midtown Partnership
Brooklyn Bridge Manhattan Inc.	Edelman
Brooklyn Chamber of Commerce	Educational Alliance
Brown & Weinraub PLLC	Elmcor
Building & Construction Trades Council Building	Empire Blue Cross Blue Shield
Trade Employer's Association Business Council of	Emursive Productions
New York State	Entertainment Community Fund (The Actors Fund)
BXP	Ernst & Young LLP
Capalino & Company	Fairstead
Carol Kellermann	Fashion Institute of Technology - SUNY
CBRE Group	Federal Reserve Bank of New York
CCA Metro - Carpenter Contractor Alliance of	Fisher Brothers Management
Metropolitan New York	Flatiron Nomad Partnership
Center for Law and Social Justice	Four Freedoms Park Conservancy
CetraRuddy	FPWA
Chelsea Piers	Fresh Direct
Children's Aid	Fried Frank Harris Shriver & Jacobson
Citi	Friends of Hudson River Park
Citizens Budget Commission	



# ABNY Members

General Contractors Association  
GFP Real Estate  
Glenwood Management Corp.  
Global Strategy Group  
Goldfarb & Fleece  
Google  
Grand Central Partnership  
Grayling  
Greater Jamaica Development Corporation  
Greater New York Hospital Association  
Greater New York LECET  
Greenberg Traurig  
Greenwich House, Inc.  
HELP USA  
Hess Corporation  
Hollis Public Affairs  
Hotel Association of N.Y.C.  
Howard Hughes Corporation  
HR&A Advisors, Inc.  
Human Services Council  
Hunter College - CUNY  
Ichor Strategies LLC  
iMentor  
Intersection/Citybridge  
Invemed Associates LLC  
Jack Resnick & Sons, Inc.  
Jacob K. Javits Convention Center of New York  
Jamestown LP  
Jetblue  
JP Morgan Chase & CO.  
Karp Strategies  
Kasirer  
Kaufman Organization  
KPMG LLP  
L & L Holding Company, LLC  
LaGuardia Community College  
LaGuardia Gateway Partners  
LargaVista  
League of Women Voters of the City of New York  
Lenox Hill Hospital/ Northwell Health  
Lime  
Lincoln Square BID  
LISC NYC  
Local 14-14B, Intl Union of Operating Engineers  
Local 237 International Brotherhood of Teamsters  
Local 3, I.B.E.W.  
Loews Hotels  
LVMH  
Lyft, Inc.  
Macy's/Bloomingdale's  
Madison Avenue BID

Madison Square Garden  
Manhattan Skyline Management Company  
MCC Productions  
McKissack & McKissack  
MCR Development LLC  
Memorial Sloan Kettering Cancer Center  
Mercury  
Meringoff Properties  
Meta  
Metropolitan College of New York Metropolitan  
Museum of Art  
Monstarlab  
Muss Development, LLC  
NAACP New York State Conference  
National Grid  
National Urban League  
NBC Universal  
New York Blood Center Enterprises  
New York Building Congress  
New York City Central Labor Council  
New York Hall of Science  
New York Jobs CEO Council  
New York State AFL-CIO  
New York University  
New York-Presbyterian Hospital  
Nicholas and Lence Communications L.L.C.  
NYC Employment and Training Coalition  
NYC Hospitality Alliance  
Ogden Cap Properties, LLC  
Olnick Organization  
Ostroff Associates  
Pace University  
Park Tower Group  
Patrick B. Jenkins & Associates Phipps Houses  
Physician Affiliate Group of New York  
Plaxall, Inc.  
Port Authority of NY & NJ  
Public Health Solutions  
Public Works Partners  
Pursuit  
Queens Center for Progress  
Queens Chamber of Commerce  
RAL Development Services, LLC  
Real Estate Board of New York  
Regional Planning Association Related Resorts  
World Casino  
Rethink Food  
Risa Heller Communications, LLC



# ABNY Members

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Robert Lehrman  
Rockefeller Group Development Corp.  
Rosen Partners LLC  
RUBENSTEIN  
Rudin Management Company Inc.  
RXR Realty  
Saint John's University  
Savills  
Second Stage Theatre  
Shubert Organization, Inc.  
Silverstein Properties, Inc.  
Simons Foundation  
SJP Properties  
SL Green Realty, Corp.  
Soloviev Group  
Southwest Airlines  
Staten Island Chamber of Commerce  
Sterling Project Development Target  
TechNYC  
TF Cornerstone  
The Doe Fund  
The Georgetown Company  
The High Line  
The New School  
The New York Public Library  
The Parkside Group  
Thomson Reuters  
Tiffany & Co.

Time Equities Inc.  
Times Square Alliance  
Tishman Speyer Properties  
TLM Associates  
Tonio Burgos & Associates Inc.  
Turner Construction  
TWU of Greater New York Local 100  
UJA - Federation of New York  
Union Square Partnership  
United Airlines  
United Federation of Teachers United  
Neighborhood Houses  
Upper Manhattan Empowerment Zone  
Urban Strategies  
Venable LLP  
Verizon  
Vornado Realty Trust  
Walnut Hill Advisors  
Wells Fargo  
Westfield, World Trade Center  
Whitney Museum of American Art  
Wildlife Conservation Society  
William Hubbard  
WPP  
WSA Waterfront LLC  
YMCA of Greater NY  
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Zillow Group  
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For membership information or to learn how you can get involved, please [contact us](#).

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