# The Association for a Better New York

**Moving New York Forward Since 1971** 







# **History**

In the 1970s New York City faced what would later be recognized as one of the worst fiscal crises in its more than 400-year history. Lew Rudin, a charismatic real estate developer passionate about the city and its people, felt compelled to take action.

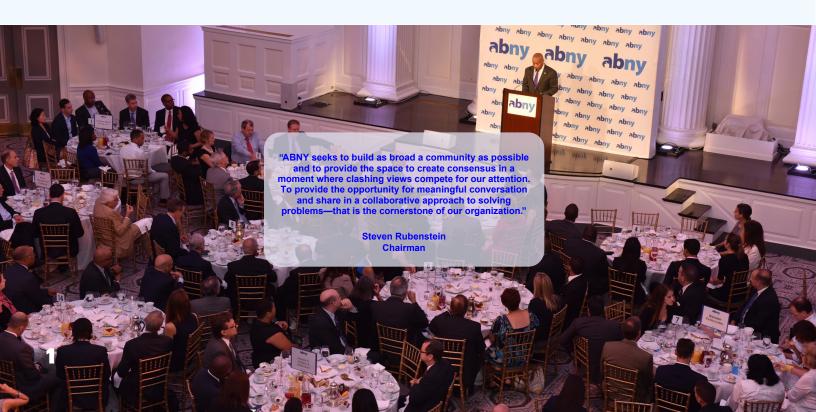
On a cold winter day in early 1971, Rudin sat down with many other spirited New Yorkers, for what is now famously known as "the original power breakfast." At his side was the dynamic and civic-minded hotelier Robert Tisch. The two were anguished over the dire straits the city had suc-cumbed to, so they hatched a plan. They galvanized a group of more than 125 executives from a broad range of sectors to find the answers that would help get their city back on its feet, as well as discover ways in which they could combine efforts and resources to create a brighter future for the City of New York.

Within weeks, the Association for a Better New York (ABNY) was born, taking on the unprecedented role of tackling solutions to the city's social issues —work that had previously been deemed the domain of City agencies.

One of ABNY's first initiatives was "Operation Clean Sweep," which encouraged thousands of building owners on the West Side of Manhattan to have their own janitorial staffs sweep the pavement and gutters in front of their properties every day. It was a simple request that led to spec-tacular results. Throughout the 1980s and 1990s, ABNY became active in improving virtually every area of municipal life from transportation to education. ABNY spearheaded the legendary I V NY campaign for New York. Rudin personally handed out thousands of golden apple lapel pins. In the process, he affectionately became known as "Mr. New York." Rudin was a tireless advocate for New York City and its people until his death in 2001.

In the 2000s and 2010s ABNY continued to show up for New Yorkers—working to rebuild Lower Manhattan in the aftermath of 9/11, making sure our State had a fair and accurate count in the 2020 Census, and supporting efforts for an equitable recovery from the COVID-19 pandemic.

Rudin's legacy of service, personal responsibility, and communal accountability live on in our work today.





### **ABNY Member Benefits:**

### **Discount pricing for Power Events.**

Our signature Power Breakfast and Power Lunch events feature government officials and civic leaders discussing key issues impacting New York City and State.

### Invitations to member-only Special Briefings.

Members have access to smaller, private briefings on pressing public policies directly affecting their businesses.

### Entry to an ever-expanding network.

ABNY provides its members the ability to promote their events and efforts through ABNY's newsletter and social media platforms as well as at events where networking opportunities are optimal. The ABNY network is also a valuable tool to help our members grow their businesses and accomplish critical goals. ABNY's small but dedicated staff works with each member to figure out how to be the most helpful to each specific company or organization.

### Participation in ABNY Young Professionals.

Members identify rising stars in their organizations and invite them to special programs and networking opportunities. This includes happy hour receptions, briefings, and educational opportunities aimed at cultivating the next generation of civic leaders.

#### Involvement in the ABNY Women network.

ABNY Women provides a platform for women to explore, discuss, and foster positive change in the workplace and beyond through a series of events and conversations with female leaders. ABNY Women offers unique programming to spark thoughtful dialogue and encourages discourse with the goal of forging a better future for all New Yorkers, together.

### **Engagement with The ABNY Foundation.**

The ABNY Foundation was created to raise funds for social, educational, and civic initiatives that enhance the quality of life in the five boroughs of New York City. The Foundation's annual fundraiser, the Spirit of ABNY Awards, is widely considered to be one of the best events of the year for people looking to network and support important civic initiatives.

### Access to advocacy resources.

ABNY weighs in on and supports issues that are of importance to members and to New York City and State as a whole. From development projects and rezonings to quality of life issues, ABNY communicates clear and strong messages from members to policymakers at public hearings and in one-on-one exclusive meetings.

### Opportunities to actively participate:

- Become one of the civic leaders charged with exploring and implementing ideas to craft an agenda that keeps New York City moving forward.
- Convene on special committees and develop initiatives on important public policies affecting all New Yorkers in diverse communities throughout the five boroughs.
- Receive timely communications with member newsletters, networking events, and policy and legislative updates.
- Identify with New York's leading civic organization that mobilizes and activates the region's public and private sectors for the betterment of New York City's people, communities, and businesses.
- Access dozens of ABNY events annually.

Apply for your ABNY Membership here.

# **ABNY Programs**



Check out ABNY Member events here.

ABNY Members:
Briefings, and ABNY Talks. ABNY Power Events offer an opportunity for elected and government officials, as well as civic and business leaders, to present the ideas and policies they believe can help foster a better New York. ABNY Special Briefings are member-only events where government, business, and civic leaders update ABNY members on pressing issues and solicit feedback and input from the membership. ABNY Talks events are educational events open to all in the ABNY network (members and non-members) and are free of charge.



Join the ABNY YP network here.

ABNY Young Professionals: The ABNY Young Professionals network (ABNY YP) aims to engage and to inform members about the importance of civic participation through educational programming, social events, and philanthropic initiatives. Since its launch in 2011, the group has grown to nearly 4,000 professionals from almost every sector across New York City.

The ABNY YP network provides an opportunity for young professionals to expand their professional contacts and offers educational and civic engagement opportunities to the next generation of leaders. Events are free of charge and programming varies from insider tours, to discussions with experts and industry leaders, to highlighting members of the ABNY YP community for monthly Young Professional Spotlights.



Learn more about ABNY Women here.

<u>ABNY Women</u>: ABNY Women was established to provide a forum for civically engaged women across industry sectors to come together to share and to address the pressing issues affecting women in the New York City workplace.

ABNY Women provides a platform for women to explore, discuss, and foster change in the workplace and beyond through a series of events and talks by female leaders. The network offers unique programming to spark thoughtful conversation and encourage discourse with the goal of forging a better future for all New Yorkers, together.

"To enter the room of an ABNY event is to open the door to opportunity. There are thought leaders to engage, decisionmakers to connect with, and professionals from every sector of New York City's economy to meet. It is the hallmark of the organization to establish and foster relationships to ensure the vitality of our businesses and our great city."

Frances Resheske Board Member

# Special Projects 2020 Census for a Better New York

In an effort to help New York City and State achieve the most accurate Census count possible in 2020, ABNY implemented a two-year strategic plan, and formed an organizing and action committee composed of corporate, nonprofit, community, and union leaders. Its objective and purpose was to achieve three primary goals:

- 1. Maximize the Census self-response rate in 2020;
- 2. Help New Yorkers complete the Census form; and
- Work to ensure confidentiality and privacy protections under Title 13 of the United States Code.

The work was based on the understanding that ABNY's role was to support and supplement Census efforts by the U.S. Census Bureau, the State of New York, and the City of New York, informed by the advocacy and organizing work of New York Counts 2020, and in coordination with all Census 2020 stakeholders. ABNY used community engagement, consensus building, and stakeholder involvement as mechanisms to:

- Provide leadership for a coordinated Census effort for New York City and State;
- Provide support and resources to community-based, nonprofit organizations; and
- Organize and facilitate a Census campaign for the business community.

See additional information about the effort here.

### Together, We Are New York

Together, We Are New York was a community-based arts campaign presented by ABNY, in partnership with community-based organizations, local artists, and neighborhood stakeholders to celebrate the cultural diversity of New York, its people, and its communities—showcasing New York City pride! Together, We Are New York culminated in neighborhood activations across the five boroughs of New York City, individualized arts projects using multiple disciplines, community engagement, and public art installations.

Please visit our website for more information here.

Check out the Together, We Are New York videos here.

### **Advocacy & Original Reports**

For decades, ABNY has worked to ensure the ABNY brand represents what is good for New York. The organization's advocacy centers on growing and diversifying the city's economy, creating jobs, improving infrastructure, strengthening the public education system, and ensuring that New York remains a hub of innovation, commerce, and culture globally.

The team also works with members to bring attention to issues of importance through original reports. Partnering with members such as AT&T, Citi, Global Strategy Group, and Google, ABNY has commissioned original research reports on critical and timely issues facing the city.

ABNY has been proud to advocate and provide testimony for initiatives such as the One Vanderbilt skyscraper project, South Street Seaport redevelopment, citywide public Wi-Fi with LinkNYC, and Cornell NYC Tech Campus on Roosevelt Island, among other projects that serve New York and New Yorkers.

Learn more about ABNY's reports here.





# **ABNY Members**

Updated as of 12/20/2024

We are a coalition of more than 200 member organizations, providing context in which government, businesses, and nonprofits can work together in service of our great city. Please see the most updated list of members here.

### **CORPORATE SUSTAINING MEMBERS**

# RUBENSTEIN

# Rudin











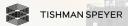






**NBCUniversal** 







### **ABNY MEMBERS**

Abacus Federal Savings Bank

ABS Partners Real Estate, LLC

Actum

**AECOM** 

Allen & Company LLC

Alliance for Downtown New York, Inc.

Altice

Amazon

**Amtrak** 

Anthem

**AO People Partners** 

Astoria Generating Company LP

AT&T

Avog New York

Bank of America

**Barowitz Advisory** 

Baruch College - CUNY

**Battery Park City Authority** 

Benenson Capital Partners, LLC

Berlin Rosen

Blackstone Group L.P.

Bloomberg

BNY

**Boingo Wireless** 

**Boldyn Networks** 

Borough of Manhattan Community

College - CUNY Broadway Association

**Bronx Chamber of Commerce** 

Brookfield Properties Corp.

Brooklyn Chamber of Commerce

Brown & Weinraub PLLCBuilding &

Construction Trades Council

Business Council of New York State, The

Capalino & Company

Carol Kellermann

**CBRE Group** 

Chelsea Piers

Children's Aid Society

Citi

Citizens Budget Commission

Citizens Committee for New York City

City College of New York - CUNY

Citymeals-on-Wheels

Claudia Wagner

**CMW Strategies LLC** 

Colleague LLC

College of Optometry - SUNY

Columbia University

Con Edison

# **ABNY Members**

Constantinople & Vallone Consulting

Cornell Tech

Council of School Supervisors &

Administrators Cozen O'Connor

Crown Castle

**CUNY** 

DailyPay

Dajia US

DalyGonzalez

**Delta Air Lines** 

Denham Wolf Real Estate Services

Design Trust for Public Space

DoorDash

Douglaston Development, LLC

Downtown Brooklyn Partnership

Downtown Lower Manhattan Association

**Dune Real Estate Partners** 

Durst Organization, Inc.

East Midtown Partnership

Elmcor Youth & Adult Acitivities, Inc.

Fairstead

Fashion Institute of Technology - SUNY

Federal Reserve Bank of New York

Fisher Brothers Management

Flatiron/23rd Street Partnership

Four Freedoms Park Conservancy

**FPWA** 

Friends of Hudson River Park

**General Contractors Association** 

Georgetown Company, The

**GFP Real Estate** 

Glenwood Management Corp.

Global Strategy Group

Goldfarb & Fleece

Google

Gotham Park

**Grand Central Partnership** 

Greater Jamaica Development Corporation

Greater New York Hospital Association

Greater New York LECET

Greenberg Traurig

Greenwich House, Inc.

Greenwich Village Chelsea Chamber of

Commerce

**Gregg Bishop** 

HELP USA

**Hess Corporation** 

High Line, The

Hollis Public Affairs

Hotel Association of N.Y.C.

**Howard Hughes Corporation** 

HR&A Advisors. Inc.

**Human Services Council** 

Ichor Strategies LLC

iMentor

Immortal StrategiesInverned Associates

LLC

Jack Resnick & Sons, Inc.

Jamestown LP

Jetblue

Karp Strategies

Kasirer

Kaufman Organization

KPMG LLP

LaGuardia Community College

LaGuardia Gateway Partners

LargaVista Companies

League of Women Voters of the City of

New York Life Insurance Council of NY,

Inc.

Lincoln Square BID

LinkNYC

LISC NYC

Local 14-14B, Intl Union of Operating

Engineers Local 237 International

Brotherhood of Teamsters Local 3,

I.B.E.W.

LVMH

Macy's/Bloomingdale's

Madison Avenue BID

Madison Square Garden

Manhattan Chamber of Commerce

Manhattan Skyline Management Company

**MCC Productions** 

McKissack & McKissack

Memorial Sloan Kettering Cancer Center

Mercury

Meringoff Properties

Meta

Metropolitan College of New York

Metropolitan Museum of Art

Monstarlab



# **ABNY Members**

Muss Development, LLC NAACP New York State

Conference

National Grid

**NBC** Universal

New School, The

**New York Building Congress** 

New York City Central Labor

Council, AFL-CIO New York

**Employment and Training** 

Coalition New York Foundling

New York Hall of Science

New York Jobs CEO Council

New York Presbyterian Hospital

New York Public Library, The

New York Stem Cell Foundation

New York Tri-State Chapter of

**NAMC** 

**New York University** 

Nicholas and Lence

Communications L.L.C. Nonprofit

**New York** 

NYC Hospitality Alliance

Ogden Cap Properties, LLC

**Olnick Organization** 

Pace University

Parkside Group, The

Park Tower Group

Patrick B. Jenkins & Associates

Phipps Houses Patricia Lynch

Associates Inc.

Philip Morris International

Phipps Houses

Plaxall, Inc.

Port Authority of NY & NJ

**Public Health Solutions** 

Queens Center for Progress

Queens Chamber of Commerce

RAL Development Services, LLC

Real Estate Board of New York

Regional Planning Association

**Related Companies** 

Resorts World Casino

Riders Aliance

Risa Heller Communications, LLC

Rise Light & Power

Robert Lehrman

Rockefeller Group Development

Corp. RUBENSTEIN

Rudin Management Company

Inc. RXR Realty

Saint John's University

Savills

Seaport Entertainment Group

SEIU 32BJ

Shawmut Design & Construction

Shubert Organization, Inc.

Silverstein Properties, Inc.

Simons Foundation

**SJP Properties** 

SL Green Realty, Corp.

Soloviev Group

Southwest Airlines

Staten Island Chamber of

Commerce Sterling Equities, Inc.

**Target** 

Tech:NYC

Tiffany & Co.

Time Equities Inc.

Times Square Alliance

Tishman Speyer Properties

TLM Associates

Tonio Burgos & Associates Inc.

**Turner Construction** 

TWU of Greater New York Local

100 UJA - Federation of New

York Union Square Partnership

**United Airlines** 

United Federation of Teachers

**Urban Strategies** 

Venable LLP

Verizon

Walnut Hill Advisors

Waymo

Wells Fargo

Whitney Museum of American

Art Wildlife Conservation Society

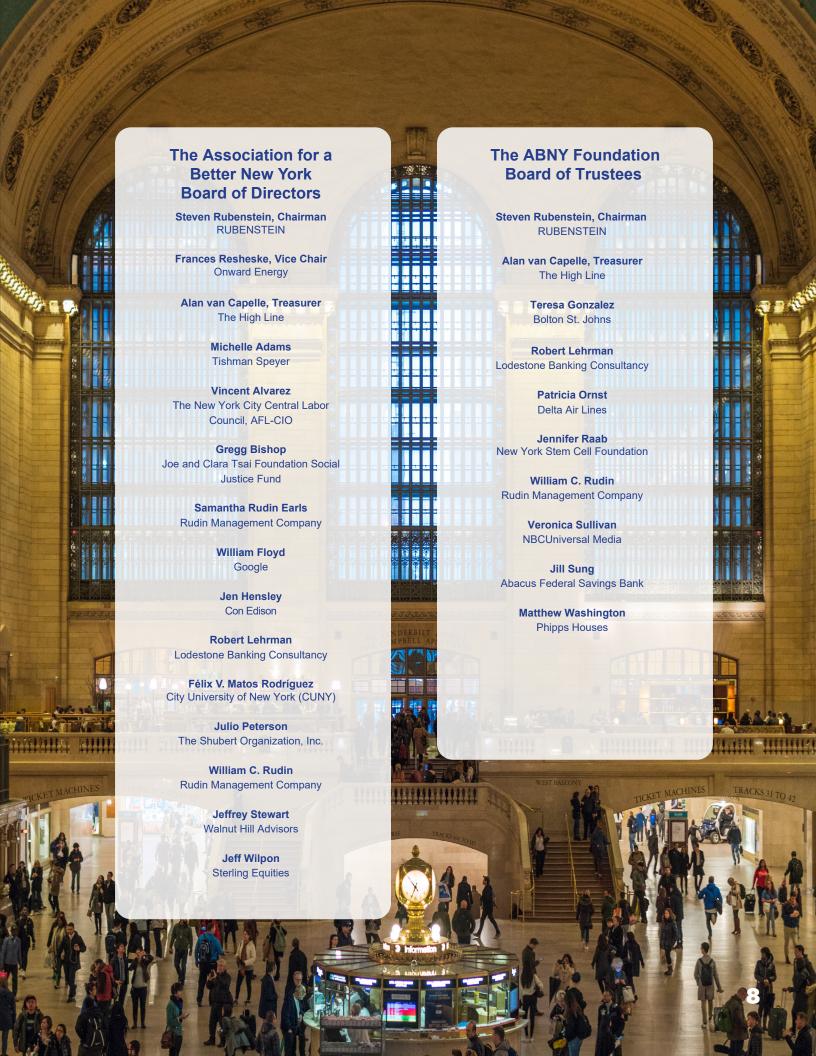
William Hubbard

**WSA Waterfront LLC** 

YMCA of Greater NY

Yoswein







Steven Rubenstein Chairman

Zina Robbins-Maldonado Membership and Events Manager

Jazmyn Fields
Communications Coordinator

Chad Purkey
Interim Executive Director

**Joshua Reyes** Program Manager

**John Napisa**Special Events Coordinator

For membership information or to learn how you can get involved, please contact us.

