The Association for a Better New York

Moving New York Forward Since 1971







History

In the 1970s New York City faced what would later be recognized as one of the worst fiscal crises in its more than 400-year history. Lew Rudin, a charismatic real estate developer passionate about the city and its people, felt compelled to take action.

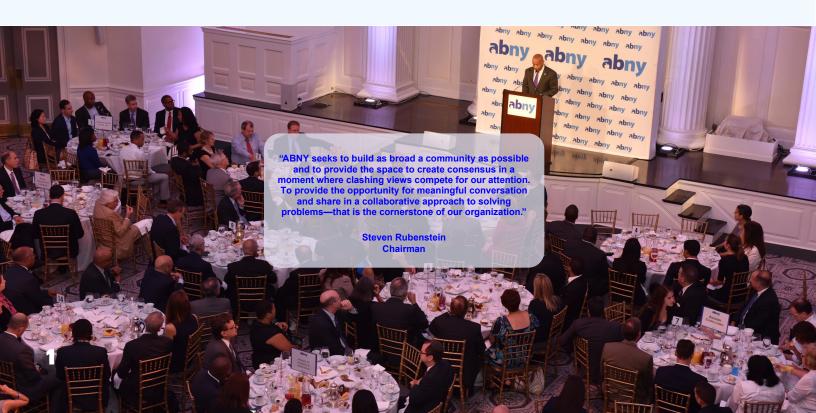
On a cold winter day in early 1971, Rudin sat down with many other spirited New Yorkers, for what is now famously known as "the original power breakfast." At his side was the dynamic and civic-minded hotelier Robert Tisch. The two were anguished over the dire straits the city had suc-cumbed to, so they hatched a plan. They galvanized a group of more than 125 executives from a broad range of sectors to find the answers that would help get their city back on its feet, as well as discover ways in which they could combine efforts and resources to create a brighter future for the City of New York.

Within weeks, the Association for a Better New York (ABNY) was born, taking on the unprecedented role of tackling solutions to the city's social issues —work that had previously been deemed the domain of City agencies.

One of ABNY's first initiatives was "Operation Clean Sweep," which encouraged thousands of building owners on the West Side of Manhattan to have their own janitorial staffs sweep the pavement and gutters in front of their properties every day. It was a simple request that led to spec-tacular results. Throughout the 1980s and 1990s, ABNY became active in improving virtually every area of municipal life from transportation to education. ABNY spearheaded the legendary I V NY campaign for New York. Rudin personally handed out thousands of golden apple lapel pins. In the process, he affectionately became known as "Mr. New York." Rudin was a tireless advocate for New York City and its people until his death in 2001.

In the 2000s and 2010s ABNY continued to show up for New Yorkers—working to rebuild Lower Manhattan in the aftermath of 9/11, making sure our State had a fair and accurate count in the 2020 Census, and supporting efforts for an equitable recovery from the COVID-19 pandemic.

Rudin's legacy of service, personal responsibility, and communal accountability live on in our work today.





ABNY Member Benefits:

Discount pricing for Power Events.

Our signature Power Breakfast and Power Lunch events feature government officials and civic leaders discussing key issues impacting New York City and State.

Invitations to member-only Special Briefings.

Members have access to smaller, private briefings on pressing public policies directly affecting their businesses.

Entry to an ever-expanding network.

ABNY provides its members the ability to promote their events and efforts through ABNY's newsletter and social media platforms as well as at events where networking opportunities are optimal. The ABNY network is also a valuable tool to help our members grow their businesses and accomplish critical goals. ABNY's small but dedicated staff works with each member to figure out how to be the most helpful to each specific company or organization.

Participation in ABNY Young Professionals.

Members identify rising stars in their organizations and invite them to special programs and networking opportunities. This includes happy hour receptions, briefings, and educational opportunities aimed at cultivating the next generation of civic leaders.

Involvement in the ABNY Women network.

ABNY Women provides a platform for women to explore, discuss, and foster positive change in the workplace and beyond through a series of events and conversations with female leaders. ABNY Women offers unique programming to spark thoughtful dialogue and encourages discourse with the goal of forging a better future for all New Yorkers, together.

Engagement with The ABNY Foundation.

The ABNY Foundation was created to raise funds for social, educational, and civic initiatives that enhance the quality of life in the five boroughs of New York City. The Foundation's annual fundraiser, the Spirit of ABNY Awards, is widely considered to be one of the best events of the year for people looking to network and support important civic initiatives.

Access to advocacy resources.

ABNY weighs in on and supports issues that are of importance to members and to New York City and State as a whole. From development projects and rezonings to quality of life issues, ABNY communicates clear and strong messages from members to policymakers at public hearings and in one-on-one exclusive meetings.

Opportunities to actively participate:

- Become one of the civic leaders charged with exploring and implementing ideas to craft an agenda that keeps New York City moving forward.
- Convene on special committees and develop initiatives on important public policies affecting all New Yorkers in diverse communities throughout the five boroughs.
- Receive timely communications with member newsletters, networking events, and policy and legislative updates.
- Identify with New York's leading civic organization that mobilizes and activates the region's public and private sectors for the betterment of New York City's people, communities, and businesses.
- Access dozens of ABNY events annually.

Apply for your ABNY Membership here.

ABNY Programs



Check out ABNY Member events here.

ABNY Members:
Briefings, and ABNY Talks. ABNY Power Events offer an opportunity for elected and government officials, as well as civic and business leaders, to present the ideas and policies they believe can help foster a better New York. ABNY Special Briefings are member-only events where government, business, and civic leaders update ABNY members on pressing issues and solicit feedback and input from the membership. ABNY Talks events are educational events open to all in the ABNY network (members and non-members) and are free of charge.



Join the ABNY YP network here.

ABNY Young Professionals: The ABNY Young Professionals network (ABNY YP) aims to engage and to inform members about the importance of civic participation through educational programming, social events, and philanthropic initiatives. Since its launch in 2011, the group has grown to nearly 4,000 professionals from almost every sector across New York City.

The ABNY YP network provides an opportunity for young professionals to expand their professional contacts and offers educational and civic engagement opportunities to the next generation of leaders. Events are free of charge and programming varies from insider tours, to discussions with experts and industry leaders, to highlighting members of the ABNY YP community for monthly Young Professional Spotlights.



Learn more about ABNY Women here.

<u>ABNY Women</u>: ABNY Women was established to provide a forum for civically engaged women across industry sectors to come together to share and to address the pressing issues affecting women in the New York City workplace.

ABNY Women provides a platform for women to explore, discuss, and foster change in the workplace and beyond through a series of events and talks by female leaders. The network offers unique programming to spark thoughtful conversation and encourage discourse with the goal of forging a better future for all New Yorkers, together.

"To enter the room of an ABNY event is to open the door to opportunity. There are thought leaders to engage, decisionmakers to connect with, and professionals from every sector of New York City's economy to meet. It is the hallmark of the organization to establish and foster relationships to ensure the vitality of our businesses and our great city."

Frances Resheske Board Member

Special Projects 2020 Census for a Better New York

In an effort to help New York City and State achieve the most accurate Census count possible in 2020, ABNY implemented a two-year strategic plan, and formed an organizing and action committee composed of corporate, nonprofit, community, and union leaders. Its objective and purpose was to achieve three primary goals:

- 1. Maximize the Census self-response rate in 2020;
- 2. Help New Yorkers complete the Census form; and
- Work to ensure confidentiality and privacy protections under Title 13 of the United States Code.

The work was based on the understanding that ABNY's role was to support and supplement Census efforts by the U.S. Census Bureau, the State of New York, and the City of New York, informed by the advocacy and organizing work of New York Counts 2020, and in coordination with all Census 2020 stakeholders. ABNY used community engagement, consensus building, and stakeholder involvement as mechanisms to:

- Provide leadership for a coordinated Census effort for New York City and State;
- Provide support and resources to community-based, nonprofit organizations; and
- Organize and facilitate a Census campaign for the business community.

See additional information about the effort here.

Together, We Are New York

Together, We Are New York was a community-based arts campaign presented by ABNY, in partnership with community-based organizations, local artists, and neighborhood stakeholders to celebrate the cultural diversity of New York, its people, and its communities—showcasing New York City pride! Together, We Are New York culminated in neighborhood activations across the five boroughs of New York City, individualized arts projects using multiple disciplines, community engagement, and public art installations.

Please visit our website for more information here.

Check out the Together, We Are New York videos here.

Advocacy & Original Reports

For decades, ABNY has worked to ensure the ABNY brand represents what is good for New York. The organization's advocacy centers on growing and diversifying the city's economy, creating jobs, improving infrastructure, strengthening the public education system, and ensuring that New York remains a hub of innovation, commerce, and culture globally.

The team also works with members to bring attention to issues of importance through original reports. Partnering with members such as AT&T, Citi, Global Strategy Group, and Google, ABNY has commissioned original research reports on critical and timely issues facing the city.

ABNY has been proud to advocate and provide testimony for initiatives such as the One Vanderbilt skyscraper project, South Street Seaport redevelopment, citywide public Wi-Fi with LinkNYC, and Cornell NYC Tech Campus on Roosevelt Island, among other projects that serve New York and New Yorkers.

Learn more about ABNY's reports here.





ABNY Members

Updated as of 3/12/2025

We are a coalition of more than 200 member organizations, providing context in which government, businesses, and nonprofits can work together in service of our great city. Please see the most updated list of members here.

CORPORATE SUSTAINING MEMBERS

RUBENSTEIN RUDIN



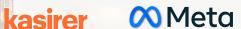








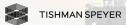






NBCUniversal







ABNY MEMBERS

- Abacus Federal Savings Bank
- ABS Partners Real Estate, LLC
- Actum
- **AECOM**
- Allen & Company LLC
- Alliance for Downtown New York, Inc.
- Altice
- Amazon
- Amtrak
- **Anthem**
- **AO People Partners**
- Astoria Generating Company LP
- AT & T
- Avog New York
- Bank of America
- **Barowitz Advisory**
- Baruch College CUNY
- **Battery Park City Authority**
- Benenson Capital Partners, LLC
- Berlin Rosen
- Blackstone Group L.P.
- Bloomberg
- BNY
- **Boingo Wireless**
- **Boldyn Networks**
- Borough of Manhattan Community College - CUNY
- **Broadway Association**

- **Bronx Chamber of Commerce**
- Brookfield Properties Corp.
- **Brooklyn Chamber of Commerce**
- Brown & Weinraub, PLLC
- Building & Construction Trades Council
- Business Council of New York State, The
- Capalino & Company
- Carol Kellermann
- **CBRE** Group
- Chapman Consulting
- Chelsea Piers
- Children's Aid Society
- Citizens Budget Commission
- Citizens Committee for New York
- City College of New York CUNY
- Citymeals-on-Wheels
- Claudia Wagner
- **CMW Strategies LLC**
- Colleague LLC
- College of Optometry SUNY
- Columbia University
- Con Edison
- Constantinople & Vallone Consulting
- **Cornell Tech**

ABNY Members

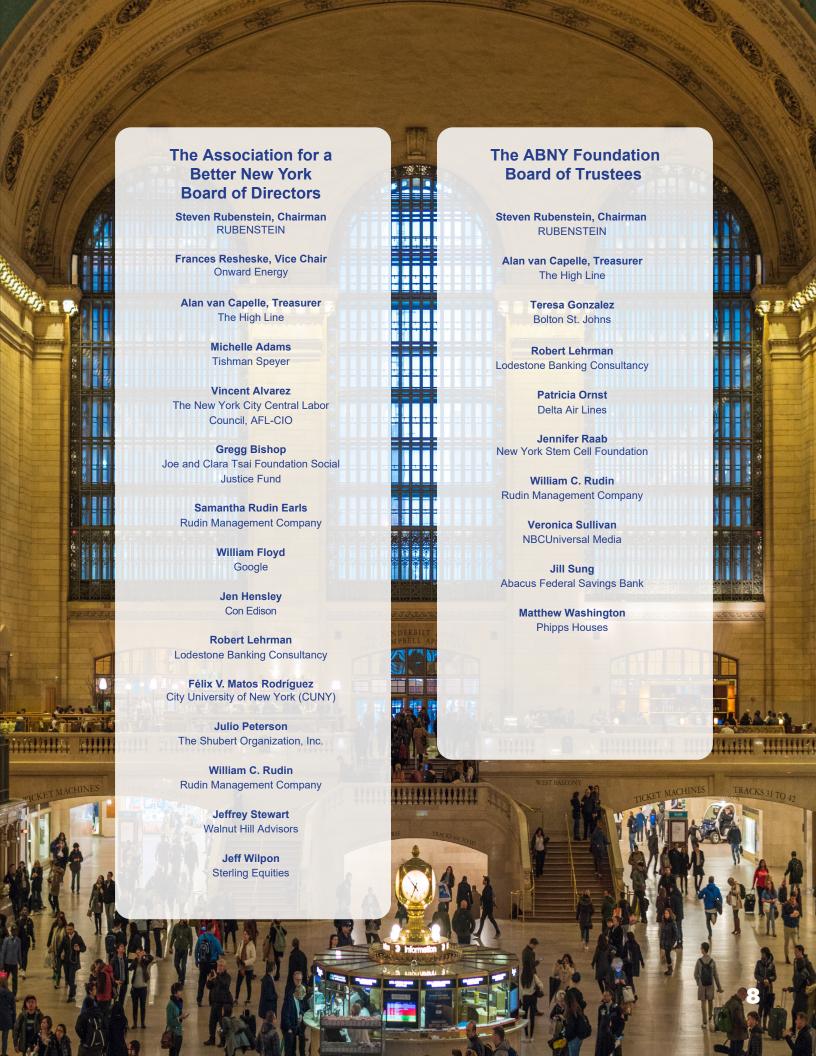
- Council of School Supervisors & Administrators
- Cozen O'Connor
- Crown Castle
- CUNY
- DailyPay
- Dajia US
- DalyGonzalez
- Delta Air Lines
- Denham Wolf Real Estate Services
- Design Trust for Public Space
- DoorDash
- Douglaston Development, LLC
- Downtown Brooklyn Partnership
- Downtown Lower Manhattan Association
- Dune Real Estate Partners
- Durst Organization, Inc.
- East Midtown Partnership
- Elmcor Youth & Adult Acitivities, Inc.
- Fairstead
- Fashion Institute of Technology -SUNY
- Federal Reserve Bank of New York
- Fisher Brothers Management
- Flatiron/23rd Street Partnership
- Four Freedoms Park Conservancy
- FPWA
- Friedland Properties
- Friends of Hudson River Park
- General Contractors Association
- Georgetown Company, The
- GFP Real Estate
- Glenwood Management Corp.
- Global Strategy Group
- Goldfarb & Fleece
- Google
- Gotham Park
- Grand Central Partnership
- Greater Jamaica Development Corporation
- Greater New York Hospital Association
- Greenberg Traurig
- Greenwich House, Inc.
- Greenwich Village Chelsea Chamber
 of Commerce
- Gregg Bishop
- HELP USA
- Hess Corporation
- High Line, The
- Hollis Public Affairs

- Hotel Association of N.Y.C.
- Howard Hughes Corporation
- HR&A Advisors, Inc.
- Human Services Council
- Ichor Strategies LLC
- iMentor
- Immortal Strategies
- Industry City
- Invemed Associates LLC
- Jack Resnick & Sons, Inc.
- Jamestown LP
- Jetblue
- Karp Strategies
- Kasirer
- Kaufman Organization
- KPMG LLP
- LaGuardia Community College
- LaGuardia Gateway Partners
- LargaVista Companies
- League of Women Voters of the City of New York
- Life Insurance Council of NY, Inc.
- Lincoln Square BID
- LinkNYC
- LISC NYC
- Local 14-14B, Intl Union of Operating Engineers
- Local 237 International Brotherhood of Teamsters
- Local 3, I.B.E.W.
- LVMH
- Macy's/Bloomingdale's
- Madison Avenue BID
- Madison Square Garden
- Manhattan Chamber of Commerce
- Manhattan Skyline ManagementCompany
- MCC Productions
- McKissack & McKissack
- Meatpacking District Management Association
- Memorial Sloan Kettering Cancer Center
- Mercury
- Meringoff Properties
- Mot
- Metropolitan College of New York
- Metropolitan Museum of Art
- Muss Development, LLC
- NAACP New York State Conference
- National Grid
- NBC Universal

ABNY Members

- New School, The
- New York Building Congress
- New York City Central Labor Council, AFL-CIO
- New York Employment and Training Coalition
- New York Foundling
- New York Hall of Science
- New York Jobs CEO Council
- New York Presbyterian Hospital
- New York Public Library, The
- New York Stem Cell Foundation
- New York Tri-State Chapter of NAMC
- New York University
- Nicholas and Lence Communications L.L.C.
- Nonprofit New York
- NYC Hospitality Alliance
- New York Jobs CEO Council
- O'Boyle & Buchanan Advisors
- Ogden Cap Properties, LLC
- Olnick Organization
- Pace University
- Parkside Group, The
- Park Tower Group
- Patrick B. Jenkins & Associates
- Patricia Lynch Associates Inc.
- Phipps Houses
- Philip Morris International
- Phipps Houses
- Plaxall, Inc.
- Port Authority of NY & NJ
- Public Health Solutions
- Queens Center for Progress
- Queens Chamber of Commerce
- RAL Development Services, LLC
- Real Estate Board of New York
- Regional Planning Association
- Related Companies
- Resorts World Casino
- Riders AlianceRisa Heller Communications, LLC
- Rise Light & Power
- Robert Lehrman

- Rockefeller Group Development Corp.
- RUBENSTEIN
- Rudin Management Company Inc.
- RXR Realty
- Saint John's University
- Savills
- Seaport Entertainment Group
- SEIU 32BJ
- Shawmut Design & Construction
- Shubert Organization, Inc.
- Silverstein Properties, Inc.
- Simons Foundation
- SJP Properties
- SL Green Realty, Corp.
- Soloviev Group
- Southwest Airlines
- Staten Island Chamber of Commerce
- Sterling Equities, Inc.
- Target
- Tech:NYC
- Tiffany & Co.
- Time Equities Inc.
- Times Square Alliance
- Tishman Speyer Properties
- Tonio Burgos & Associates
 Inc.
- Turner Construction
- TWU of Greater New York
 Local 100
- UJA Federation of New York
- Union Square Partnership
- United Airlines
- United Federation of Teachers
- Urban Strategies
- Venable LLP
- Verizon
- Walnut Hill Advisors
- Waymo
- Wells Fargo
- Whitney Museum of American Art
- Wildlife Conservation Society
- William Hubbard
- WSA Waterfront LLC
- YMCA of Greater NY
- Yoswein





Steven Rubenstein Chairman

Zina Robbins-Maldonado Membership and Events Manager Chad Purkey
Interim Executive Director

Joshua Reyes Program Manager

John NapisaSpecial Events Coordinator

For membership information or to learn how you can get involved, please contact us.

