

The ABNY Foundation World Cup for All Community Grant Program Application

View this application in Spanish. View this application in Chinese.

To apply for grant funding, please complete the following application by **midnight on Friday, March 13, 2026**.

To review the grant program's guidelines and full details, please [click here](#).

To download a full list of application questions, please click here. Please note that the application must be completed in one session. You will be unable to save work and return to the application.

All interested applicants are invited to attend an optional virtual info session on Thursday, March 26, 9:30a – 10:30a. Please click [here](#) to register.

ABOUT THE ORGANIZATION

Organization Name: *

Organization Mission: *

[250 word count]

What borough and/or neighborhoods do you primarily serve? *

[50 word count]

Contact Person First Name: *

Contact Person Last Name: *

Contact Person Title: *

Phone Number: *

Email: *

Mailing Address: *

Are you a registered 501(c)(3)? *

Yes

No

Which registered 501(c)(3) organization will serve as your fiscal sponsor? *

ABOUT THE PROPOSED PROJECT:

Project Title: *

Project Category: *

Community-based fan engagement activity: Activities or programming that focus on bringing people together to watch matches or take part in activities related to World Cup matches. Examples could include organized match viewing at local businesses along a commercial district; or a community-wide viewing party in a public plaza or park.

Youth programming activity: Programs that prioritize engaging youth in soccer or FIFA World Cup activities. Examples could include a youth soccer tournament; or organized youth group trip to an official FIFA World Cup Host Committee fan activation event.

Briefly describe the proposed program you are requesting grant support for [300 word limit]. *

What are the primary outcomes you hope to achieve through this project? [250 word limit] *

Which communities will this project serve? Please describe the neighborhood(s), population(s), and any historically underserved groups you aim to reach? [150 word limit] *

Approximately how many people do you expect to engage through this project? [50 word limit] *

Where will the proposed program be held? *

On city-owned space (e.g. public plaza, park, school, street, etc.)

On private property (e.g. local businesses)

On both private and public property

Who will lead and implement the project? Please describe staff roles, volunteers, and/or key partners outside your organization, if any. [250 words limit] *

How will you promote the program and engage local residents to maximize participation? Please include any partnerships or outreach channels. [200 word limit] *

Program Budget

Will the proposed program be free or require paid tickets? *

Free

Require paid tickets

Please explain the intended pricing and why that pricing is necessary for the program to succeed? [150 word limit] *

Please select the requested level of grant funding you are seeking. Please note that funding award levels will be aligned to the scope and reach of proposed programming. *

\$5,000

\$10,000

\$15,000

Please describe how funding from the ABNY Foundation would make this project or components of this project possible? [250 word limit] *

Please provide an overview of the project budget, including anticipated total expenses and a simple breakdown of project expenses. [250 word limit] *

Indicate which expenses the ABNY grant will support (check all that apply). *

Direct event/programming costs

Indirect event costs (insurance, sanitation, etc.)

Promotion and outreach

Are there other confirmed or pending sources of funding for this project? If yes, please list. [100 word limit] *

Additional Needs

Beyond a grant award from the ABNY Foundation, what support is also most needed by the organization to make the proposed program possible? Please rank 1 to 3 with one being the smallest or no need, to 3 being the highest need.

Additional Funding *

1 2 3

Worst

Best

Support with event permits from the city of New York *

1 2 3

Worst Best

Coordination or Licensing from FIFA and the NYNJ FIFA World Cup Host Committee *

1 2 3

Worst Best

Partnerships *

1 2 3

Worst Best

Event logistics support (e.g. finding vendors, locations or venues, etc.) *

1 2 3

Worst Best

Program promotion to audiences outside of your community *

1 2 3

Worst Best

Timeline and Process

The deadline for application submission is midnight on March 13, 2026. Award decisions will be made in by April 1, 2026.

Upon a grant award, a grant agreement will be presented to the grantee organization for review and signing. Upon signing of the grant agreement, awarded grant funds will be disbursed within 10 business days. Grantees will provide an interim activity report by May 15, 2026, to share to-date progress and identify any challenges, as well as a final report by August 31, 2026.

*

I have read the grant guidelines and timeline notes above

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If selected for a grant, we agree to acknowledge the ABNY Foundation and key program sponsors in promotional materials

