



2026 Sponsorship Opportunities

Below are available opportunities to support ABNY and the ABNY Foundation's programming in 2026.

For single event-related opportunities, final event dates and speakers are TBD. Sponsors who express an interest in a particular event will be given the opportunity to review dates and speakers once they have been confirmed before making a final sponsorship commitment.



Spirit of ABNY

In September 2026, the ABNY Foundation will host the 20th annual Spirit of ABNY Awards at the iconic Rainbow Room. Proceeds support the Foundation's grant giving program which provides funding to eligible New York City non-profits whose programs foster workforce development, safe communities, and a healthy small business community.

Sponsorship Levels

Benefits for each tier include a designated number of tickets and a range of visual acknowledgements. Please contact us for further benefits details per tier.

- ❖ \$50,000 Presenting Sponsor
- ❖ \$25,000 Leading Sponsor
- ❖ \$10,000 Supporting Sponsor
- ❖ \$2,500 Non-profit Sponsor

For full details, please visit the [2026 Spirit of ABNY Awards website](#).

Conditions: Event speakers will not be selected by sponsors. Sponsors may withdraw intended sponsorship if a finalized venue or featured speaker presents a conflict. Sponsorship opportunities are available on a first come, first serve basis and are not guaranteed to be exclusive.



ABNY Member Events

The Association for a Better New York, New York's leading civic organization, continues to drive innovative solutions to the city's challenges by convening leaders from organizations across all sectors. These events aim to provide exclusive access, unmatched networking, and targeted advocacy and civic engagement.

Boardroom Breakfasts | \$5,000

Conversations for ABNY Members with prominent government and civic leaders to discuss policy initiatives and exchange ideas in an intimate setting.

ABNY's Five Borough Tour Events | \$10,000

ABNY will host one event in each borough to provide an opportunity for existing and prospective ABNY network members to network with each other, leading government officials and key leaders in the borough. Sponsors will be provided with a speaking opportunity. The five events in this series will be held monthly in early 2026.

Expert Salon Dinner | \$10,000

ABNY's series of salon dinners will convene key leaders for intimate, closed-door conversations on timely topics and policy issues. This is an opportunity for sponsors to collaborate with ABNY on co-hosting dinners around issues that address a priority impacting your organization or sector and that benefits from collaborative thinking among the expertise found across ABNY's network.

ABNY Talks Series | \$10,000

These ABNY events engage experts to exchange and discuss insights on the ideas that keep New York City moving forward. This forum, typically formatted as a panel discussion or fireside chat, address complex issues.

ABNY Power Breakfasts | \$1,500 per table

- **\$1,500 – Logo branded tables** at Power Breakfasts are exclusively available to ABNY Corporate Sustaining Members
- **\$6,000 – Coffee Reception Sponsor** provides signage with sponsor logo displayed throughout the pre-event coffee reception, limited to one sponsor per breakfast. Include one table (10 seats) at the seated breakfast.
- **\$7,500 – Wi-Fi Sponsor** will have logo placement on Wi-Fi signage placed at each table. This is limited to one sponsor per breakfast and includes one table (10 seats) at the event.

At a Glance

Sponsor Benefits

- Reach ABNY's political and civically engaged audience (7,000+ subscribers)
- Mention and tag on ABNY social media channels (8,000 followers)
- Hyperlinked logo acknowledgement in event promotion on ABNY Events Calendar and e-invites
- Verbal acknowledgement at event
- Print logo placement at event

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ABNY Young Professionals (YP)

The popular and active ABNY YP network connects civically minded professionals under 40 with each other and leaders from the public and private sectors.

What's on Tap? | \$2,500/event or \$7,000/series

This quarterly series is the largest format event for the YP network, gathering attendees in a local bar for a conversation with a civic leader (recent visitors have been borough presidents Vanessa Gibson and Donovan Richards, Tech:NYC president Julie Samuels, and NYC DCP Chair Dan Garodnick). Series sponsorship includes three events.

YP Spotlight Series | \$3,000

Each month, the ABNY YP network highlights young professionals who are leading in their respective fields and making positive contributions to NYC's forward growth. This series' sponsor would be the exclusive sponsor for six-months, receiving acknowledgement in three mailings per month to the full ABNY YP network, as well as dedicated logo placement on abny.org, and monthly mention and tag on social media.

At a Glance

Sponsor Benefits

- Reach ABNY YP mailing list (4,000+ subscribers)
- Mention and tag on ABNY social media channels (8,000 followers)
- Hyperlinked logo acknowledgement in event promotion on ABNY Events Calendar and e-invites
- Verbal acknowledgement at event
- Print logo placement at event

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ABNY Women

The popular gatherings for the ABNY Women network provide an opportunity to connect with this audience of exceptional women leaders from government and business, as well as featured speakers.

Featured guests have included then Lt Gov Kathy Hochul, FDNY Commissioner Kavanaugh, business leader Melba Wilson, NYC Council Member Crystal Hudson, among others.

Women’s History Month Reception | \$2,500 - \$7,000

Every March, the ABNY Women’s network gathers for a spring social to connect with one another and hear from a key women leader from New York City.

- \$7,000 – Exclusive sponsor with additional benefits
- \$5,000 – Non-exclusive sponsor with additional benefits
- \$2,500 – Non-exclusive sponsor

Annual Summer Social | \$2,500 - \$7,000

Held each August, the most popular ABNY Women convening draws members to network with each other and hear from the featured guest(s).

- \$7,000 – Exclusive sponsor with additional benefits
- \$5,000 – Non-exclusive sponsor with additional benefits
- \$2,500 – Non-exclusive sponsor

ABNY Women Leaders Luncheon | \$3,000

Launched in 2024, the [ABNY Women Leaders](#) cohort is a membership-based group that provides increased opportunities for more intimate gatherings and dialogue with fellow Leaders and featured speakers from government and business.

Please contact us for a detailed list of benefits by sponsorship level.

At a Glance

Sponsor Benefits

- Reach ABNY Women mailing list (1,100 subscribers)
- Mention and tag on ABNY social media channels (8,000 followers)
- Hyperlinked logo acknowledgement in event promotion on ABNY Events Calendar and e-invites
- Verbal acknowledgement at event
- Print logo placement at event

Conditions: Event speakers will not be selected by sponsors. Sponsors may withdraw intended sponsorship if a finalized venue or featured speaker presents a conflict. Sponsorship opportunities are available on a first come, first serve basis and are not guaranteed to be exclusive.